

Board of Directors Meeting
Saturday, July 26, 2014
8.30 a.m. MDT
Executive Board Room
Hilton Salt Lake City Center
255 South West Temple, Salt Lake City, Utah, 84101, USA

Summary Minutes

Present:

Marlis Humphrey (President), Nolan Altman (Vice President), Mark Nicholls , Secretary), Paul Silverstone (Treasurer), Jackye Sullins (Director), Garri Regev (Director), Quinton Atkinson (Director), Daniel Horowitz (Director) (By GotoMeeting until item 3), Michael Goldstein (Immediate Past President) (Item 4 onwards)

Guest: Hal Bookbinder (Item 2a)

1. Minutes of last meeting July 13, 2014

The minutes of July 13, 2014 meeting were approved.

2. Conferences

Salt Lake City – Hal Bookbinder joined the meeting and gave an update on the conference. There were 540 people registered for the conference. Live! was at 240 registrants. A reminder had been sent to 50,000 people about registering for Live! Twitter would not be used during lectures as more training was needed. The instructions for introducers were all printed but there wasn't cover for all lectures. A request for people to volunteer as introducers would be made at the Presidents Reception and there would be a session for them to go over what was expected from them. Any attendees who could not get to the conference from Israel would receive a full refund. It was now likely that the financial outturn would not be as bad as expected. The main issue with finances was the lack of substantial donations for the conference. The room take-up rate was 87%, which was above the minimum of 85%. The Hilton hotel was providing US\$1,000 towards the cost of the Presidents Reception. The Board discussed ways of reducing the cost of conferences.

The Board considered how the messages about the Jerusalem conference would be handled during the present conference. It was felt that there should be a message about Israel and the conference at the opening session recognizing the current difficult position of the Israeli people; that people had made it to the conference from Israel; and recognizing those that could not get out. Hal felt that the message would have to be focussed and short. Marketing an event during a time of crisis was generally not recommended.

Update on Delivery of IAJGS Meetings at SLC and Finalizing Logistics

Arrangements for the use of GoToMeeting and GoToWebinar for presentations were discussed. The IAJGS table schedule, information and messages were considered.

The aim was to get non-affiliated delegates to join a JGS and also to promote the creation on new JGSes. Live! would also be promoted. The Genealogists Declaration of Rights would be available on the adjacent table. Board members were asked to provide notes of their luncheon and BOF meetings for the Friday meeting.

3. Annual Meeting Management and Preparations

Papers for the meeting would be issued in advance of the meeting as a package and a list prepared of who should receive which package. It was asked if the minutes of the meeting could be issued much earlier than normal.

4. Recommendations of Ad Hoc Committee on IAJGS Awards

Two options for the annual awards were presented. In both options the Stern Grant and Lifetime Achievement Award would remain unchanged. The second option introduced three new categories to reflect the IAJGS Mission Statement and what an umbrella organization should be doing. These were IAJGS Member of the Year, Volunteer of the Year and Future Leader of the Year. The Board discussed the proposals and also the fact that there were often very few nominations received. It was agreed that feedback on the awards would be asked for at the Annual Meeting, with a deadline for responses of October 15.

5. Strategic Plan Review

The Board discussed how to take forward the strategic review. There were in differing views about the way forward. It was felt, in conclusion, that it was necessary to refresh the strategy as it was delivered and to get organizational cohesion.

6. Website Updating

This item was not discussed.

7. Review of Action Register and Board Calendar

The Board were asked to update the actions they were responsible for on the Action Points Chart. Options for using the Board calendar were considered.

8. IAJGS Logo

The Board discussed the future of the IAJGS logo and agreed that a new logo was needed. The Board approved a motion that it should go out to bid for a graphic and design package for IAJGS including a new logo and colour scheme.

2. Conferences cont'd

Jerusalem 2015

The Board was updated on the Jerusalem conference. The budget position was explained, including translation costs and differential pricing for Israeli registrants. The registration refund dates were being negotiated with Ortra to allow a later

cancellation date. The Ortra contract was nearly complete. The financial monitoring arrangements were discussed. There was further discussion about the messaging about Jerusalem and a motion was approved that “The President makes comment recognizing the challenges relating to Israel at present. Recognizing the people who could not make it in person and some who will be here virtually, the IAJGS stands behind the conference in 2015 and we will have a team here. To include: Highlight efforts and resources being put in to running the conference.”

Attendee tracking for conferences

It was explained how the attendee tracking template worked and what the various categories of attendees were. It was agreed that the Board would use the attendee tracking template for counting attendees at future conferences.

9. Dun and Bradstreet Listing

The Board considered the pros and cons of signing up to a Dun and Bradstreet listing. It was agreed that IAJGS would sign up to a Dun and Bradstreet listing.

10. Thank You to Jackye Sullins

The President thanked Jackye Sullins, who was not standing for re-election to the Board, for her wide contribution to the Board and to IAJGS as a whole. Jackye had left a legacy of work such as the Conference Manual and Policies and Procedures. Jackye responded that she would be very willing to help with projects such as any revision of the Conference Manual. The Board wished Jackye well for the future. A presentation of a farewell gift was made.

11. Date and Time of Next Meeting

The next meeting would be on Friday August 1 in the same location.