

Membership Retention

IAJGS
DISCUSSION GROUP

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This is a facilitated discussion.

There are no right or wrong comments, solutions,
or suggestions.

We are all here to learn.....

DISCUSSION TOPICS

- Introductions
- Membership dues
- Advertising
- Guests
- Programs
- Outreach and education
- Publications
- Summary

DISCUSSION TOPIC

■ Introductions

- Your name
- Name of your society
- Size - # of members
- How often do you meet
- When and where do you meet

DISCUSSION TOPIC

- *What are your membership dues?*

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- Does your society do outreach to other organizations?

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- How do you advertise your meetings?
- Do you charge for guests and if so, how much?
- What was the topic of the most attended program/workshop during the past year?
- Does your society do outreach to other organizations?
- Does your society have any publications?

The key to success in retaining
members
is providing value...

What is the value of membership
in your society?